

# Gail L. Palmer

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## BIO

**Gail L. Palmer** is an event professional with over 15 years of experience designing, planning, implementing, and ‘fixing’ events for non-profit, corporate, and private clients — from New York to Alaska. Events benefit from her broad foundation of skills including theatrical design (lighting, sound, and stage/set), planning and directing (large stage and touring productions), and a healthy dose of OCD in her approach to project management.

She loves to explore possibilities so brainstorming million dollar ideas comes naturally to her, but she also knows she must ‘make it work’ — in the real world where budgets and the laws of gravity come into play. Gail adds value to events by expecting the highest quality from herself and others, leading to better execution of collaborative efforts. Her clients appreciate her approachable and transparent style as she enthusiastically shares her knowledge and helps connect them to resources as seamless as possible. In fact, one started referring to her as *Pocket Gail* because, “having Gail on speed dial is like having an extensive list of resources all neatly tucked in your pocket.” The nick-name stuck so don’t be surprised if you see it from time to time.

Gail’s event expertise was refined while living in Anchorage, Alaska where she continues to support the staff of Art Services North. She’s called Cleveland home for the past 5 year and is the proud CEO (that’s Chief Event Organizer) of Palmer Event Solutions LLC. Her company supports many organizations, with staffs both small and large, as they plan live events ranging from annual galas (with a \$500 ticketed admission) to endurance events (where it’s free to participate).

Palmer Event Solutions LLC works primarily with non-profit and corporate clients. And yes, a small and carefully curated selection of calm, cool and collected brides with big dreams – and even bigger weddings – when they decide Playhouse Square is their venue of choice.

